A project to evaluate profitability of soil health systems on 100 U.S. farms
**Highlights**

- The Soil Health Institute and Cargill conducted this project to provide farmers with the economics information they need when deciding whether to adopt soil health practices and systems.
- The 10 farmers interviewed in South Dakota grew crops on an average of 1690 acres, using no-till on 95% and cover crops on 22% of those acres.
- Seventy percent of the farmers interviewed reported increased yield from using a soil health management system, and none reported a yield decline.
- Based on the information provided by these farmers, it cost an average of $30.03/acre less to grow corn and $14.84/acre less to grow soybean using a soil health management system.
- Based on standardized prices, the soil health management system increased net income for these 10 South Dakota farmers by an average of $54.03/acre for corn and $50.66/acre for soybean.
- The current adoption rates of no-till (52%) and cover crops (2%) in South Dakota indicate that many other farmers may improve their profitability by adopting soil health management systems.
- Farmers also reported additional benefits of their soil health management system, such as increased resilience to extreme weather and increased access to their fields.
Introduction

Improving soil health can help farmers build drought resilience, increase nutrient availability, suppress diseases, reduce erosion, and reduce nutrient losses. Many soil health management systems (i.e., a suite of soil health practices) also benefit the environment by storing soil carbon, reducing greenhouse gas emissions, and improving water quality. However, investing in soil health management systems is also a business decision. This project was conducted by the Soil Health Institute (SHI) and Cargill to provide farmers with the economics information they need when making that decision.

SHI interviewed farmers who have adopted soil health systems to acquire production information for evaluating their economics based on partial budget analysis. In using this approach, the costs and benefits of a soil health system are compared before and after adoption of that system. A detailed description of the partial budget methodology can be found on the SHI website: https://soilhealthinstitute.org/economics/.

A total of 100 farmers were interviewed across nine states (Illinois, Indiana, Iowa, Michigan, Minnesota, Nebraska, Ohio, South Dakota, and Tennessee), which collectively represent approximately 71% of the total amount of corn and 67% of the total amount of soybean produced in the United States (USDA, NASS Crop Production 2019 Summary). The following summarizes the results obtained from 10 farmers interviewed in South Dakota (Fig. 1).

Figure 1. Geographic distribution of the 10 farms in South Dakota used for economic analysis of soil health management systems.
Farm Characteristics

The 10 South Dakota farms assessed in this project raised crops on an average of 1690 acres, with 776 acres of corn, 746 acres of soybean, and 100 acres of wheat (Table 1). The growing conditions under which these farmers successfully adopted a soil health system ranged from 20-28 inches of annual precipitation, 43-50°F average annual temperature, and 2400-2800 growing degree days for corn (Table 1).

### Table 1. Growing conditions and crops for the 10 South Dakota farmers interviewed.

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Range in Average Annual Precipitation (inches)</td>
<td>20 - 28</td>
</tr>
<tr>
<td>Range in Mean Annual Temperature (°F)</td>
<td>43 - 50</td>
</tr>
<tr>
<td>Range in Average Annual Growing Degree Days for Corn</td>
<td>2400 - 2800</td>
</tr>
<tr>
<td>Average Acres in Corn</td>
<td>776</td>
</tr>
<tr>
<td>Average Acres in Soybean</td>
<td>746</td>
</tr>
<tr>
<td>Average Combined Acres in Spring and Winter Wheat</td>
<td>100</td>
</tr>
<tr>
<td>Average Total Crop Acres</td>
<td>1690</td>
</tr>
</tbody>
</table>

1 PRISM Climate Group 30 Year Normals (1981-2010) (https://prism.oregonstate.edu/normals/).
2 Purdue Extension Publication NCH-40.

The 10 farmers interviewed reported that they have adopted no-till on an average of 95% of their planted land. This is considerably greater than the 52% cropland adoption of no-till in South Dakota and 37% cropland adoption of no-till for the U.S. (Fig. 2). The 10 farmers interviewed also reported using cover crops on 22% of their cropland, as compared to 2% for the state and 5% for the nation (Fig. 2).

![Figure 2. Percentage of planted acres in no-tillage, reduced tillage, intensive tillage, and cover crop practices for the 10 South Dakota farmers as compared to cropland adoption of those practices in South Dakota and the U.S.](https://example.com/image)

USDA-NASS (2017)
The farmers we interviewed who have been practicing no-till have been doing so for about 23 years, and those growing cover crops have been doing so for approximately seven years. Such levels of experience, along with the above comparisons with state and national adoption levels, show that the farmers interviewed for this project are clearly leading the way and therefore offer substantial opportunity for others to learn from their experiences in adopting soil health systems. It is also clear that these farmers have been successful at implementing soil health systems across a range of climates in South Dakota (Table 1).

**Partial Budget Analysis**

Partial budgets were calculated to assess changes in expenses and revenue associated with adopting a soil health management system. The results were averaged across the 10 South Dakota farms, as presented in Table 2.

### Table 2. Partial budget analysis\(^1\) of adopting a soil health management system for 10 South Dakota farms. Unless shown otherwise, the units are $/acre (2019 dollars).

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>CORN Benefits</th>
<th>CORN Costs</th>
<th>SOYBEAN Benefits</th>
<th>SOYBEAN Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seed</td>
<td>0.00</td>
<td>4.70</td>
<td>2.00</td>
<td>4.70</td>
</tr>
<tr>
<td>Fertilizer &amp; Amendments</td>
<td>21.59</td>
<td>0.00</td>
<td>7.30</td>
<td>0.00</td>
</tr>
<tr>
<td>Pesticides</td>
<td>10.79</td>
<td>12.85</td>
<td>9.10</td>
<td>13.59</td>
</tr>
<tr>
<td>Fuel &amp; Electricity</td>
<td>3.45</td>
<td>1.52</td>
<td>3.87</td>
<td>1.24</td>
</tr>
<tr>
<td>Labor &amp; Services</td>
<td>12.15</td>
<td>5.40</td>
<td>9.77</td>
<td>6.88</td>
</tr>
<tr>
<td>Post-harvest Expenses</td>
<td>0.00</td>
<td>2.88</td>
<td>0.00</td>
<td>1.18</td>
</tr>
<tr>
<td>Equipment Ownership</td>
<td>15.58</td>
<td>9.06</td>
<td>16.56</td>
<td>7.35</td>
</tr>
<tr>
<td><strong>Total Expense Change</strong></td>
<td><strong>63.56</strong></td>
<td><strong>36.41</strong></td>
<td><strong>48.60</strong></td>
<td><strong>34.94</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Additional Revenue</strong></td>
<td><strong>Reduced Revenue</strong></td>
<td><strong>Additional Revenue</strong></td>
<td><strong>Reduced Revenue</strong></td>
</tr>
<tr>
<td>Yield, bu.</td>
<td>6.40</td>
<td>0.00</td>
<td>3.70</td>
<td>0.00</td>
</tr>
<tr>
<td>Price Received(^2), $/bu.</td>
<td>4.20</td>
<td>4.20</td>
<td>10.00</td>
<td>10.00</td>
</tr>
<tr>
<td><strong>Revenue Change</strong></td>
<td><strong>26.88</strong></td>
<td><strong>0.00</strong></td>
<td><strong>37.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
<tr>
<td><strong>Total Change</strong></td>
<td><strong>Total Benefits</strong></td>
<td><strong>Total Costs</strong></td>
<td><strong>Total Benefits</strong></td>
<td><strong>Total Costs</strong></td>
</tr>
<tr>
<td></td>
<td>90.44</td>
<td>36.41</td>
<td>85.60</td>
<td>34.94</td>
</tr>
<tr>
<td><strong>Change in Net Farm Income</strong></td>
<td><strong>54.03</strong></td>
<td></td>
<td><strong>50.66</strong></td>
<td></td>
</tr>
</tbody>
</table>

\(^1\)Expenses and expected yields based on farmer reported production practices. (https://soilhealthinstitute.org/economics/)

Fertilizer and amendment expenses were reduced by an average of $21.59/acre for corn and $7.30/acre for soybean, with a majority of farmers implementing nutrient management practices such as grid soil sampling (70%), variable rate fertilizer application (60%), and split application of nitrogen (90%) as part of their overall soil health management systems.

None of the 10 South Dakota farms reported a yield decline from adopting a soil health management system. In fact, 70% reported increased yield, averaging 6.40 bu./acre for corn and 3.70 bu./acre for soybean (Table 2).

While these yield increases are substantial, we also wanted to evaluate changes in expenses that are attributed to the soil health system. To do this, we subtracted the average post-harvest expenses associated with check-off fees and hauling/drying the higher-yielding corn ($2.88/acre) and soybean ($1.18/acre) from the “Additional Expenses.” This allowed us to compare expenses that were not associated with a change in yield (e.g., $63.56 – ($36.41 - $2.88) = $30.03 for corn in Table 2). That comparison showed it cost an average of $30.03/acre less to grow corn and $14.84/acre less to grow soybean using a soil health management system. This means that even if yield did not increase, the soil health management system was still more profitable on these farms due to the reduced expense of growing a crop by using a soil health system.

Recognizing that market prices fluctuate, we calculated revenue by using a standardized set of long-term average prices, as shown in the footnote to Table 2. Using those standardized prices, revenue from growing corn in a soil health management system increased by $26.88/acre, and for soybean increased by $37.00/acre.

Combining the changes in expenses and revenue showed that the soil health management system increased net income for these 10 South Dakota farms by an average of $54.03/acre for corn and $50.66/acre for soybean (Table 2). The range in net farm income for all farmers interviewed shows that all reported a higher net income for corn (Fig. 3) and soybean (Fig. 4) with a soil health management system. One farmer growing wheat along with corn and soybean increased net farm income by $5.64/acre for the wheat crop when using a soil health management system.
Additional Benefits

As previously stated, 70% of the farmers interviewed reported a yield increase associated with adopting a soil health management system (Table 3). One hundred percent also reported that they reduced fertilizer inputs while implementing nutrient management as part of their overall soil health management system, and 100% reported increased resilience to extreme weather such as drought and heavy rain.

<table>
<thead>
<tr>
<th>Benefits Reported</th>
<th>% Responding Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased Yield</td>
<td>70</td>
</tr>
<tr>
<td>Reduced Applied Fertilizer</td>
<td>100</td>
</tr>
<tr>
<td>Increased Crop Resiliency</td>
<td>100</td>
</tr>
<tr>
<td>Increased Field Access</td>
<td>100</td>
</tr>
<tr>
<td>Improved Loan, Land, or Insurance Terms</td>
<td>30</td>
</tr>
<tr>
<td>Improved Water Quality</td>
<td>100</td>
</tr>
<tr>
<td>Protects License to Operate</td>
<td>100</td>
</tr>
<tr>
<td>Increased Soil Organic Matter</td>
<td>80</td>
</tr>
</tbody>
</table>

In addition to such benefits that directly impact profitability, these farmers also reported several other benefits from adopting a soil health system, such as increased access to their fields. All farmers also reported less water runoff, indicating improved water quality and a protected license to operate (Table 3).

Interestingly, these farmers were monitoring changes in their soil organic matter levels, and 80% reported that those levels increased by an average of 1.8% due to the soil health management system. Research has shown that higher soil organic matter increases a soil’s available nutrients and available water-holding capacity, which is consistent with reduced fertilizer application, increased crop resilience, and improved field access observed by these South Dakota farmers.

Additional revenue associated with cover crop grazing and forage value ($40/acre) was reported by one South Dakota farmer. Using cover crops for grazing or forage has significant potential for increasing profitability. However, because only one farmer interviewed used cover crops for this purpose, this source of additional revenue was not included in the partial budget estimates averaged across all 10 farms in Table 2.
Summary

The Soil Health Institute and Cargill conducted this project to provide farmers with the economics information they need when deciding whether to adopt soil health practices and systems. The 10 farmers interviewed in South Dakota grew crops on an average of 1690 acres, using no-till on 95% and cover crops on 22% of those acres. Those using no-till had been doing so for about 23 years, and those using cover crops had been doing so for approximately seven years. Seventy percent of the farmers interviewed reported increased yield from using a soil health management system, and none reported a yield decline. Farmers also reported additional benefits of their soil health system, such as increased resilience to extreme weather and increased access to their fields. Based on the information provided by these farmers, it cost an average of $30.03/acre less to grow corn and $14.84/acre less to grow soybean using a soil health management system. Based on standardized prices, the soil health management system increased net income for these 10 South Dakota farmers by an average of $54.03/acre for corn and $50.66/acre for soybean. One farmer adopting a soil health management system for wheat in conjunction with corn and soybean increased net farm income by $5.64/acre for wheat, and another farmer increased revenue by $40/acre from grazing cover crops. The current adoption rates of no-till (52%) and cover crops (2%) in South Dakota indicate that other South Dakota farmers may improve their profitability by adopting soil health management systems.
ECONOMICS OF SOIL HEALTH SYSTEMS

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