

## Soil Health Educator and Project Manager Position Description

[The Soil Health Institute](#) (SHI), a global non-profit organization created to safeguard and enhance the vitality and productivity of soil through scientific research and advancement, is seeking an experienced educator and project manager. The selected individual will lead our work in support of the [Farmers for Soil Health](#) (FSH) collaboration to improve soil health by encouraging farmers to expand adoption of cover crops across FSH's targeted 20-state region including: 1) Delaware, 2) Illinois, 3) Indiana, 4) Iowa, 5) Kansas, 6) Kentucky, 7) Maryland, 8) Michigan, 9) Minnesota, 10) Missouri, 11) Nebraska, 12) New York, 13) North Carolina, 14) North Dakota, 15) Ohio, 16) Pennsylvania, 17) South Dakota, 18) Tennessee, 19) Virginia, and 20) Wisconsin. This position will report to the Chief of Staff and work closely with our growing team of Soil Health Educators and Research Soil Scientists to develop and deliver in-person and virtual education programming to support state commodity organization partners with the technical and practical knowledge necessary to successfully implement soil health management systems (SHMS). The FSH project manager will also coordinate with internal experts to advise the broader FSH project team on quantifying programmatic environmental benefits and designing a multi-state soil sampling campaign that adheres to standard operating procedures developed by SHI.

### Desired qualifications:

- B.S. in agronomy, soil science or other agricultural science degree program with a minimum of 4 years of project management experience, Ph.D. and M.S. welcome
- Demonstrated experience translating technical information regarding soil health principles and practices into effective communication products with measurable evaluation criteria for multiple audiences
- Excellent organizational skills, with an ability to plan, prioritize, and execute a diverse workload
- Excellent interpersonal communication skills, with demonstrated experience in facilitating collaborative partnerships with farmers, landowners, Extension educators, researchers, USDA and state agency personnel, commodity organizations, and industry partners across diverse cultures and backgrounds.
- Existing permanent authorization to work in the United States

### Responsibilities:

- Manage and track budgets and deadlines to align with project activities and deliverables
- Draft workplans and programmatic reports
- Develop and deliver compelling, high-quality educational and outreach materials including webinars, fact sheets, videos, blogs, webpages, and social media with extreme

attention to detail, assuring materials are properly reviewed by relevant stakeholders and coordinating multiple levels of approvals in a timely manner

- Create, implement, and continuously improve instruments for evaluating programmatic effectiveness while maintaining consistency across SHI projects/initiatives
- Develop, coordinate, and attend in-person education events including listening sessions, field days, and multi-day trainings for a diversity of audiences
- Cultivate engaged communities of practice for regenerative soil health management systems by recruiting local technical specialists, farmers, and other stakeholders
- Coordinate with internal colleagues to ensure communication products are consistent, scientifically accurate, and well-aligned with SHI's mission and values
- Support SHI's commitment to Diversity, Equity, and Inclusion that includes a workplace culture guided by the principles of humility, transparency, and respect
- Serve as a technical advisor and FSH liaison for connecting state commodity group partners and farmers with internal and external experts
- Provide input to SHI's Research and Development (R&D) Programs on ideas and additional R&D work that could enhance effectiveness of SHI's Education Program efforts to increase adoption of SHMS
- Coordinate closely with external partners in designing and creating education and outreach materials
- Travel as needed to collaborate with internal or external partners
- Support other Institute projects on an as needed basis

### **Work Environment**

This position is fully remote.

### **Compensation**

The expected starting salary is approximately \$85,000/year, with relevant experience and demonstration of completed projects. This is a full-time position with competitive paid leave, life, health and dental insurance, 401K, and other benefits.

### **To Apply**

Email a cover letter, resume/C.V., copy of college transcripts (unofficial copy is okay), and the contact information of at least 2 references to Dr. Emily Bruner, Soil Health Institute, [ebruner@soilhealthinstitute.org](mailto:ebruner@soilhealthinstitute.org). References will not be contacted without the candidate being notified first. In the subject line of the email, please write "Project Manager." Review of applications will begin immediately, and the position will remain open until filled, with a goal of beginning work on or around April 1<sup>st</sup>, 2023.