



NEWS RELEASE

FOR INFORMATION:

David Lamm +1-336-613-8322
dlamm@soilhealthinstitute.org

Tamara Garza + 1-979-803-1236
Tamara.garza@ag.tamu.edu

FOR IMMEDIATE RELEASE

Texas Cotton Farmers and Texas AgriLife Soil Health Specialists Will Share Lessons Learned During Virtual Soil Health Institute Cotton Farmer Showcase

College Station, TX, January 20, 2021 – The Soil Health Institute (SHI), the non-profit charged with safeguarding and enhancing the vitality and productivity of soils, invites you to join Texas farmers and Texas AgriLife soil health specialists during its *Healthy Soils for Sustainable Cotton Farmer Showcase*, 1 p.m. (CST), **February 9, 2021**. In this online episode, “Soil Health in Texas: Lessons from Long-term Study Sites,” seven Texas A&M AgriLife researchers will discuss soil health management practices with High Plains cotton growers, Mr. Jeremy Brown and Mr. Barry Evans.

This showcase will feature results from long-term research studies conducted in the High Plains, Rolling Hills and South Texas cotton regions as well as a roundtable discussion with farmer experienced in using soil health promoting practices.

The *Healthy Soils for Sustainable Cotton Farmer Showcase* is a series of eight online discussions with U.S. cotton farmers and soil health experts that will be livestreamed at 1 p.m. (CST) each Tuesday through March 23, 2021. Cotton producers, consultants and other interested parties may register one time to attend all eight episodes. Registration is free but required to participate.

To register for the *Healthy Soils for Sustainable Cotton Farmer Showcase* and learn more about other episodes in the event, visit <https://soilhealthinstitute.org/soil-health-training/farmer-showcase/>.

This event is part of the *Healthy Soils for Sustainable Cotton* project, which provides farmer-focused education and training events delivered by Soil Health Institute scientists, partnering with local soil health technical specialists and farmer mentors who have implemented successful soil health management systems. The project aims to increase the adoption of soil health management systems among cotton producers while documenting environmental and economic benefits.

Healthy Soils for Sustainable Cotton is supported through the generosity of the [Wrangler®](#) brand, the [VF Corporation Foundation](#) and the [Walmart Foundation](#). For more information about the project, visit <https://soilhealthinstitute.org/soil-health-training/>.

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About the Soil Health Institute

The Soil Health Institute (www.soilhealthinstitute.org) is a non-profit whose mission is to safeguard and enhance the vitality and productivity of soil through scientific research and advancement. The Institute works with its many stakeholders to identify gaps in research and adoption; develop strategies, networks and funding to address those gaps; and ensure beneficial impact of those investments to agriculture, the environment and society.

About Texas A&M AgriLife

The largest comprehensive agriculture program nationally, Texas A&M AgriLife brings together a college and four state agencies focused on agriculture and life sciences within The Texas A&M University System: the Texas A&M College of Agriculture and Life Sciences, Texas A&M AgriLife Extension Service, Texas A&M AgriLife Research, Texas A&M Veterinary Medical Diagnostic Laboratory and Texas A&M Forest Service. For more information, visit <https://soilhealthinstitute.org/soil-health-training/farmer-showcase/>.

About Wrangler®

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About VF Corporation

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About Philanthropy at Walmart

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