

PoweringUP

SOIL HEALTH INSTITUTE

OUR SOILS

JULY 12-14 | 2nd Annual Meeting
2017 | St. Louis, Missouri

**Marriott St. Louis Grand
800 Washington Ave.
St. Louis, MO**

Wednesday, July 12

5:00-7:00 pm **REGISTRATION** (Crystal Ballroom)

6:00-7:00 pm **RECEPTION** (Crystal Ballroom)

Thursday, July 13

7:00-12:00 am **REGISTRATION** (Majestic Ballroom Foyer)

7:00-7:45 am **BREAKFAST** (Majestic Ballroom E)

PLENARY SESSIONS (Majestic Ballroom A-D)

8:00-8:15 am *Welcome*
- Mr. Bill Buckner, Dr. Wayne Honeycutt

8:15-8:40 am *The Soil Health Institute Action Plan*
- Dr. Wayne Honeycutt

RESEARCH

8:45-9:00 am *Opening Remarks: Research Action Team Co-Chairs*
- Dr. Doug Karlen, Dr. Janice Thies

9:05-9:25 am *Harnessing the Phytobiome to Build Disease Suppressive Soils*
- Dr. Robert Larkin
9:30-9:50 am - Dr. Daniel Manter

9:55-10:15 am *Achieving Attainable Levels of Carbon Sequestration*
- Dr. Keith Paustian

10:20-10:35 am **EMAIL BREAK**

MEASUREMENT, STANDARDS, & ASSESSMENT

- 10:35-10:50 am *Opening Remarks: Measurement, Standards, & Assessment Action Team Co-Chairs*
- Dr. Diane Stott, Dr. David Myrold
- 10:55-11:10 am *National Strategy for Evaluating Soil Health Measurements*
- Dr. Wayne Honeycutt, Dr. Steven Shafer

POLICY

- 11:15-11:30 am *Opening Remarks: Policy Action Team Co-Chairs*
- Dr. Rob Myers, Dr. Tim Griffin
- 11:35-11:55 am *Policies Influencing Soil Health Adoption*
- Dr. Tim Griffin

- 12:00-1:15 pm **LUNCH** (Majestic Ballroom E)
California Soil Health Initiative
- Ms. Karen Ross, Secretary,
California Department of Food and Agriculture

- 1:15-1:30 pm **EMAIL BREAK**

ECONOMICS

- 1:30-1:45 pm *Opening Remarks: Economics Action Team Co-Chairs*
- Mr. Matt Bechdol, Dr. Wallace Tyner
- 1:50-2:10 pm *Monetizing Soil Health*
- Ms. Debbie Reed

COMMUNICATIONS AND EDUCATION

- 2:15-2:30 pm *Opening Remarks: Communications and Education Action Team Co-Chairs*
- Ms. Beth Mason, Mr. Ron Nichols
- 2:35-2:55 pm *Educating the Public on Soil Health*
- Dr. Rob Myers

- 3:00-3:15 pm **EMAIL BREAK**

STAKEHOLDER PANEL

- 3:15-4:45 pm *Soil Health as a Business Imperative* (Moderator: Dr. Steven Shafer)
- Mr. Klaas Martens (Farmer, New York)
- Ms. Larkin Martin (Farmer, Alabama)
- Mr. John Wiebold (General Mills)
- Mr. Roian Atwood (Wrangler)

5:30-6:00 pm **RECEPTION** (Crystal Ballroom)

6:00-7:30 pm **DINNER** (Crystal Ballroom)
Maryland Soil Health Legislation
-Mr. Dana Stein, Member, Maryland House of Delegates

Friday, July 14

7:00-7:45 am **BREAKFAST** (Majestic Ballroom E)

8:00-8:15 am *Goals for the Day* (Majestic Ballroom A-D)
-Dr. Wayne Honeycutt

8:20-10:30 am **BREAKOUTS – Establishing New Action Teams**
Research (Majestic Ballroom A-D)
Measurement, Standards, & Assessment (Majestic Ballroom G)
Economics (Majestic Ballroom F)
Communications & Education (Westmoreland/Kingsbury)
Policy (Majestic Ballroom H)

10:30-10:45 am **EMAIL BREAK**

10:45-12:00 am **ACTION TEAM PLANS** (Majestic Ballroom A-D)
-Moderator: Dr. Steven Shafer
Research
Measurement, Standards, & Assessment
Economics
Communications & Education
Policy

12:00 Noon **ADJOURN**
-Dr. Wayne Honeycutt