The primary SHI brand colors are Forest and Bronze. Secondary brand colors are Lichen and Butter.

A number of other bright accent colors fill out the brand palette. Accent colors are used primarily in graphics, icons, and charts.
Laccusam que omniscia doles ut qua.

Fic to velessum verum enda de verchil miliandae dolorerum volore, nonseque la non cum quatur, sinvendipsum ulpa sum exces maio voluptae pro te nihilig enisciis dolor.
CALLOUT

Laccusam que omniscia doles ut qua.

Fic to velesum verum enda de volore, nonsequre
la non cum quatur, sinvendipsum ulpa sum exces
maio voluptae pro te nihilig dolor.

CALLOUT

Museo Sans 700, All caps, Tracking 45

HEADLINE

Museo Sans 700, Sentence case

BODY COPY

Lora Regular

CALL TO ACTION

Museo Sans 100, All caps, Tracking 45

Museo Sans 700
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Museo Sans 100
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Loraw Regular
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

WEB FONTS

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad
WHEN THE SOIL IS GONE, SO IS THE NATION. A NATION CAN NEVER OUTLIVE THE USEFULNESS OF ITS SOIL.

LLOYD NOBLE

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Spotlight on the Carolinas Farmer Showcase

MARCH 16 @ 2:00 PM (ET)

Healthy Soils for Sustainable Cotton
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Presented by Soil Health Institute
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APPLICATION EXAMPLES - EMAIL

PARTNERING WITH THE SOIL HEALTH INSTITUTE BENEFITS AGRICULTURE AND THE ENVIRONMENT

We champion the agricultural practices and systems that will provide nutritious food for a growing population, arrest climate change, conserve and enhance natural resources, and support the farmers who will achieve these benefits for the rest of us and our world’s farmers.

WHAT WE DO
Strategic planning and implementation on local to global scales

- Soil health measurement to establish benchmarks and measurable soil health targets
- Soil health management and interpretation that supports carbon models

Environmental assessments of conservation practices and strategies from greenhouse gasses to water quality

Soil health training for farmers, consultants, government and private field consultants

WHO WE ARE
The Soil Health Institute is a global non-profit with a mission to safeguard and enhance the vitality and productivity of soil through scientific research and advancement.

We bring together leaders in soil health science and the industry to help farmers, ranchers and landscapes adapt soil health systems. Healthy soils are the foundation for sustaining our land. Together, we can create a secure future for all, mitigate the effects of climate change, and help farmers and organizations meet production and environmental goals on scale.

ABOUT US